

# THE TEDDY BEAR THAT LINKED CHILDREN WITH CANCER TO THE MOST IMPORTANT PEOPLE OF THEIR LIVES.

Because a part of cancer treatment hurts even more in the soul than in the body.



Children undergoing cancer treatment are often isolated from their families and friends because of the lower body defenses. To ease this loneliness, we've created a new line of special teddy bears that receive and store Whatsapp audio notes.



When loneliness strikes, all our little patients need to do is press the bear's right hand to hear voice messages sent by their loved ones.